



Custom Craft Contractors
1111 Forty Foot Road
Lansdale, PA 19446

Fall 2019



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Best wishes from the Custom Craft family to yours for a Thanksgiving filled with blessings of warmth, good food, family and all the comforts of home.

Since Thanksgiving is the perfect opportunity to say 'Thank You', we wanted to express our appreciation for our clients, team members, trade partners and friends throughout the community. Without your support, our small business would not continue to thrive. For you all, we give thanks.

Happy Thanksgiving

the Craftsman

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(See the Before and After Photos on pp. 2 and 3)

MAGNIFICENT MONTGOMERY TOWNSHIP KITCHEN ADDITION

When they first moved into their home in 1995, this Montgomery Township family knew they wanted to remodel their kitchen. Like so many other families, they put off renovating until they were finished financing their children's educations. Over the intervening years, their frustrations with their home mounted. When the timing was right, they eagerly began researching local remodeling companies and discovered Custom Craft.

Browsing through our website helped educate the couple about our design-build capabilities. While they were impressed with the depth and breadth of our experience, ultimately it was our customer service that tipped the scales in our favor. "From the start, [Custom Craft] were proactive in communicating with us about the project. We never had to chase them down. They followed-up with us immediately and that set the tone for the entire project."

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When we visited their home for the initial consultation, we discovered that the kitchen layout featured cramped pathways that lead to frequent collisions, as well as insufficient storage which forced them to store items on counters and in boxes in adjacent rooms. As a result, meal preparation was a constant challenge—plus the cluttered and dated appearance of the space made them reluctant to host friends and family for gatherings.

One of their top priorities was to expand the footprint of the kitchen to accommodate a large island with seating, and increase storage space. They also wanted to improve the traffic flow, update their appliances, improve the kitchen's connection to the outdoors, and enhance the overall aesthetic. We got to work developing a design that would meet their needs.

To create the room required for their new kitchen layout, we removed their old deck and, with assistance from Luce Architects for the design, bumped out a portion of the rear exterior wall. To create the storage they needed, we installed custom Kahle's Kitchens cabinets in Maple throughout the kitchen. Note how we built pantry cabinets around the refrigerator. The cabinets along the perimeter received a champagne stain with a brown glaze. We topped the cabinets with a level 3 granite called Colonial Cream. On the backsplash, we installed a light tumbled marble stone tile. Behind the cooktop, our clients selected a beautiful accent tile called Labyrinth by Stone Expressions.

On the island we installed a bowed granite countertop in the same Colonial Cream, but used white base cabinets for contrast. The island cabinetry includes built in bookshelves for our client's cookbook collection. Ample space for seating is located on the opposite side, which keeps traffic in the primary meal prep area to a minimum.

The flooring is a Maple hardwood plank by Mercier. Our clients appreciated the warmth the wood tones lent to the space.

One of our client's favorite features of the kitchen are the new windows we installed. These windows have improved visibility into their backyard. Topped with an arched transom, the new kitchen windows are the feature most frequently remarked upon by guests when they visit.

Our clients were very pleased with the outcome of this project. The impact on their family has been profound. Their children love to return home to visit, and frequently congregate with friends around the large kitchen island. They're also happy to host friends and family now for get togethers, ranging from book club, to the upcoming Thanksgiving feast. "We feel like we're on vacation every time we walk into the space", shared our clients. "This was money well spent."



Introducing Lotus Room Yoga Studio

We are excited to share that the Lotus Room Yoga Studio is now open for business. Owned and operated by Mary Foering (aka George's better half), the studio is located on the 2nd floor of the building, in our former office location at 2224 Bustard Road in Lansdale, PA. Classes are offered Tuesday, Wednesday, and Thursday evenings. For more details, be sure to like their Facebook page.

