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(See the Before and After Photos on pp. 2 and 3)

LOWER LEVEL LIVING: A BASEMENT RENOVATION IN LOWER GWYNEDD

A family of five in Lower Gwynedd wanted to create a place in their home where family and friends could congregate comfortably. Renovating their basement was the obvious solution. To help them transform that unfinished space into an entertaining-friendly area, they sought out the design-build pros at Custom Craft.

These homeowners had a unique set of needs. Among their priorities was to have a media room with seating for up to 10 people for watching movies and

games. They also wanted a pub-style wet bar with additional seating. Other objectives for their project included creating crafting and toy rooms for the children, an exercise room, a powder room, and an additional storage area. They also wanted to improve outdoor access to their backyard.

Our team got quickly to work designing and constructing a lower level to meet their needs within the budget that they'd set for the project.

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Bowling Night
In February, our company gathered once again for our 3rd Annual Bowling Party. Great fun was had by all in attendance. Our fearless leader, George Foering, took home the title of "King Pin" at this year's event by bowling the highest score.

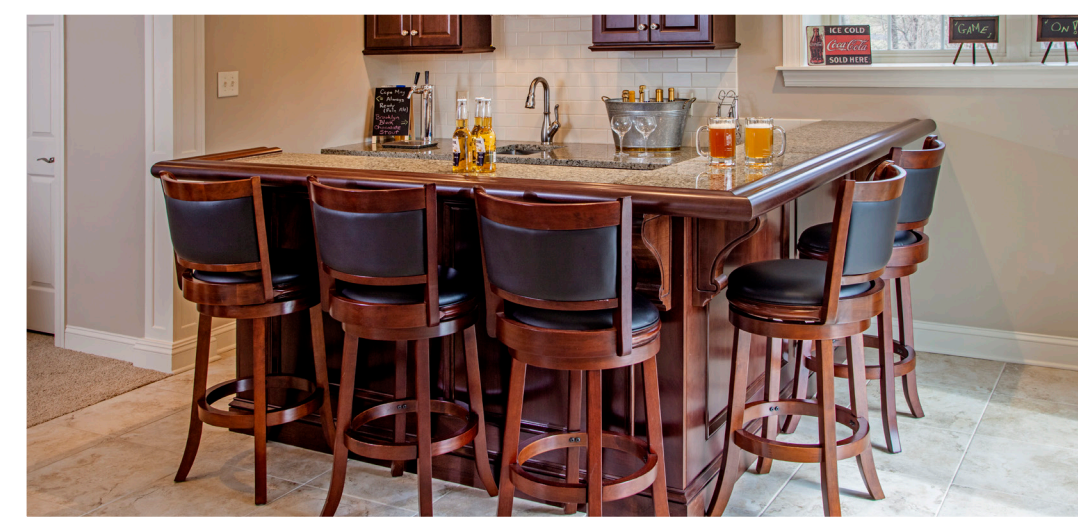
Best of Houzz Award
We are thrilled to share that we have once again been honored with the Best of Houzz Award for Service. Only a small percentage of remodeling companies are awarded this honor each year. Many thanks to all of our customers who took the time to review our work on Houzz.

Guildmaster Award
Another honor that was recently bestowed on Custom Craft was the Guildmaster Award from Guild Quality. This marks the 6th consecutive year we have achieved this honor — and that's no small feat.

We have to express our gratitude to our team of talented designers, craftsmen, and trade partners, as well as all of our clients for your feedback. None of these awards would be possible without you. Thank you!

Company News

Lower Level Living: A Basement Renovation in Lower Gwynedd



Knowing that our clients wanted this area to function effectively as a transition from their outdoor spaces, we designed a layout that made the bar area and powder room easily accessible from the rear entry. The bar was equipped with a granite countertop called Verde Fusion. It features back bar storage cabinets, a rack for hanging stemware, and small appliances including a below-counter refrigerator and kegerator.

The bar was situated between the rear entry and the media room. This makes it easy to watch a game or movie on the mounted flat panel TV easy from either vantage point.

The children of the household were another major factor in planning this space. Their toy room is situated opposite the

media room. While adults catch a game, the kids can play nearby in their own area. Their crafting room was equipped with built-in storage for art supplies. On the floors, we installed a sturdy, kid-friendly luxury vinyl flooring that makes cleaning-up spills a snap. The most popular feature of the room has to be the chalkboard wall—where they can draw and color the wall as much as they please, then erase and create again.

Our clients are in love with their renovated basement. They used a Thanksgiving family gathering as the “trial run” for the space to great success. We consider our job well done when we leave our clients with a home where they love to live. Mission accomplished.



Design Trends

How to do Happy Hour at Home

Why go out when you can stay in and enjoy a cocktail, or other frosty beverage in the safety and comfort of your own home. For your next remodeling project, consider adding a bar with features that make preparing and sipping beverages an enjoyable experience.

Popular features include:

- Racks for hanging stemware
- Back bar cabinetry with locks
- Shelves with lighting to showcase your favorite bottles
- Mounted televisions
- Kegerators
- Under counter beverage refrigerators
- Icemaking drawers

Bars have come a long way in recent years. Modern finishes make these areas as stylish as they are functional.

