



Custom Craft Contractors
2224 Bustard Rd
Lansdale, PA 19446

Fall 2018



Did you know that between November and January, more than a dozen holidays are celebrated? Whatever holidays you and your family celebrate, the team at Custom Craft wishes you a joyous season of celebration.

Wishing You a Joyous Holiday Season

Fall 2018

the Craftsman

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www.CustomCraftDBR.com

PA# 5292



(See the Before and After Photos on pp. 2 and 3)

VILLANOVA FIRST FLOOR RENOVATION

Recently we completed a first-floor renovation for a family in Villanova. They had previously invested in a gorgeous in-ground pool and outdoor living area. In this phase renovations, the owners sought to make their backyard more accessible from inside their home. They also wanted to enhance the traffic flow between rooms throughout the first floor, and update their kitchen, hall bath, laundry and mudroom to be more stylish and functional. After researching and meeting with several design-build firms, they selected Custom Craft to bring their vision of home to life.

One of the keys to the success of this project was a breakfast room addition which we nestled against the rear of the home. Outfitted with Pella casement windows, along with Pella sliding French doors leading to the backyard, the addition has significantly improved visibility and access into their backyard. Functionally, it also offers a convenient location for intimate family meals—and has allowed more natural light to flood into the adjacent kitchen.

Within the kitchen, we were able to borrow space from the family room and reconfigure the layout. The difference

This Issue



Villanova First Floor Renovation



Office Update



Clever Laundry Solutions

Villanova First Floor Renovation



Design Trends

Clever Laundry Solutions



Office Update



**Questions about your laundry room renovation?
Call us to chat at 610-584-0665.**

has been dramatic. With open lines of sight, the kitchen now feels expansive. But it is more than just a trick of light. We created open pathways across the kitchen which made for smooth transitions between rooms. Another subtle touch was how we installed the appliances. Look closely and you will note that they are all flush with the cabinets. Combined with the open aisles and angled entry points and the overall all effect is soft and fluid.

Between the perimeter cabinetry and the island, their new kitchen was also equipped with significantly more storage and counter space—making it much more conducive to meal preparation and entertaining.

In the nearby laundry, we made some major upgrades to the cabinetry, flooring and folding stations. And our clients adore the retractable clothes drying rack we installed. The scope of this project also included a mudroom and hall bath, but we simply do not have the space to go into further detail. In the end, our clients were thrilled with their renovation, and that is what we strive for with every project. To view the full photo gallery, we encourage you to visit www.CustomCraftDBR.com.



We will soon be moving into our new location on Forty Foot Road in Lansdale. Our designers and craftsmen have been hard at work finishing the space. It has been particularly gratifying to have friends and clients stop-by to lend a hand with some of the work. Once we are settled in the new space, we plan to host an Open House event.

More details on that event to follow soon. If you don't already follow us on Facebook, please be sure to Like our page to stay abreast of our office relocation updates.
Visit: <https://www.facebook.com/CustomCraftContractors/>

When it comes to remodeling, one of the most frequently overlooked areas of a home is the laundry room. Yet, when you calculate how much time is spent working in that space, it makes sense to give the design careful consideration. If you are planning to update your laundry, we recommend thinking beyond the washer and dryer by including user-friendly features to make your domestic chores less onerous.

There are a variety of clever features which can be incorporated into your laundry room to make your life easier. Here are a few to consider:

- Wall-mounted clothes drying racks
- Laundry basket cubbies/drawers
- Counters for clothes folding
- Built-in cabinetry surrounding the washer & dryer
- Pocket doors (for noise control)
- Utility sinks

