



Custom Craft Contractors
 1111 Forty Foot Road
 Lansdale, PA 19446

Spring/Summer 2020



We are so grateful for our team of talented designers, craftsmen, and trade partners, as well as all of our clients for providing such wonderful feedback on our work. These awards would not be possible without you. Thank you!

Additionally, we received the 2020 Guildmaster Award for demonstrating exceptional customer service within the residential construction industry.

GUILDMASTER AWARD



For the sixth consecutive year, we've been honored with the Best of Houzz Award for Service and Design. Only a small percentage of remodeling companies are awarded this honor each year!

BEST OF HOUZZ AWARD



the **Craftsman**



A MESSAGE FROM OUR CUSTOM CRAFT TEAM

We hope that you and your loved ones are staying safe and healthy during this difficult time in our community and around the world. Despite the many challenges we're all facing as a result of COVID-19, we, as a business, remain optimistic! We've been a family-run company since 1982, and proudly made it through the 2008 recession. We'll recover from this, too. All of us will, together.

With approval from the government, we have resumed active construction. To remain vigilant, we have developed a COVID-19 prevention plan for our company and active job sites, based on guidance from the State of Pennsylvania, U.S. Center for Disease Control and Prevention (CDC) and Occupational Safety and Health Administration (OSHA). Our commitment to the health and safety

of our customers, team, and trade partners remains our top priority.

Although our in-person Design Center will remain closed for the time being, we are actively taking virtual consultations. We encourage you to reach out to us if you have a renovation in mind. Let's keep your design dreams moving!

We thank you for your patience and understanding as we strive to continue to provide quality service, while also ensuring a safe and healthy environment for you, our staff, and our trade partners. If you have any questions on our safety protocols, a current project, or a future project, please don't hesitate to contact us: 610-584-0665.

Sincerely,
The Custom Craft Team

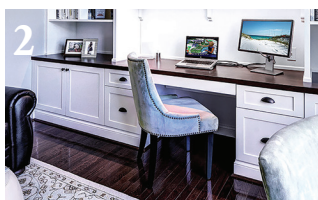
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PA# 5292



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Company News

Home Office Tips to Boost Productivity



Even when social distancing ends, remote work will likely continue for many people in the coming months, as we deal with the unpredictability of the coronavirus and its impact on our personal and professional lives. With this in mind, it's important to optimize (or build!) your home office to boost productivity and maintain focus. Here are our suggestions:

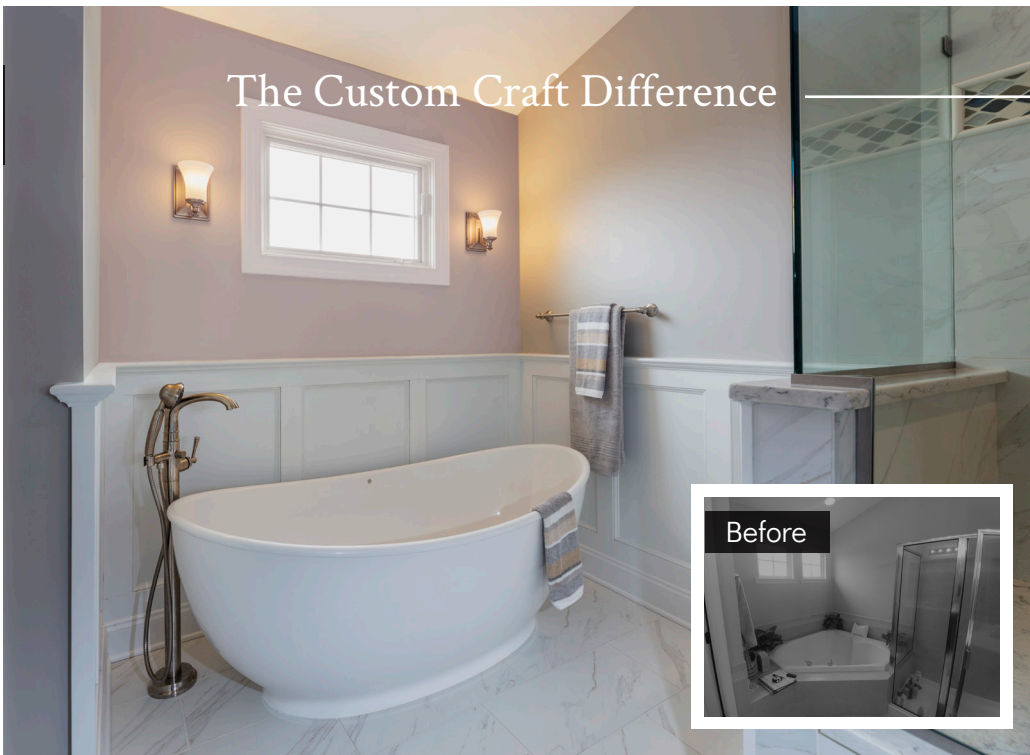
- ✓ Pick the right location that meets your needs (some prefer a dedicated, quiet space, while others - parents especially - may need a space that allows them to multitask or keep an eye on their kids)
- ✓ Personalize/decorate it to boost your creativity and keep you inspired
- ✓ Have proper lighting (ambient or task lighting, and natural lighting is ideal!)
- ✓ Optimize for function, ergonomics, and your unique workflow (consider desk and chair type, spacing and storage, and which materials/supplies should be within easy reach)

If you're interested in working with Custom Craft to build or renovate your home office, please contact us! We'll create a space that makes you excited for work every day.



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The Custom Craft Difference



Harleysville Master Bath with Freestanding Tub: A Modern Take on a Vintage Classic

This Harleysville client approached us to help transform their outdated, cramped master bathroom into an elegant, spacious, and functional oasis.

When we met with the client in their home, we noticed that the original vanity in the bathroom was dated and lacked storage, the door into the separate toilet area created an awkward transition between rooms, and the shower lacked storage space for shampoo and soaps. Notably, the tub - which the client rarely used - took up a lot of space, making the shower area cramped.

To help optimize their space, we focused on four core areas.

Enlarging the shower, downsizing the tub, and replacing the door

To create more space for a larger shower, we eliminated the niche in the hallway and replaced the built-in tub with a smaller freestanding tub with a wainscot surround. This piece is a great way to demonstrate elegance and style, without sacrificing function. We also replaced the standard door leading into the bathroom with a pocket door, making the space feel even larger.

Improving storage

To improve storage, we reconfigured the vanity, built a niche, seat, and corner shelf inside the shower, and created a niche for linens outside the shower and under the bench.

Updating fixtures and finishes

We built a combination system in the shower, with a rain shower head, a handheld shower head, and therapeutic body sprays. In the tub, we installed a tub faucet and a handheld shower head. Some of the materials we used include porcelain tile (for a classic marble look), decorative

accent tile, easy maintenance Quartz countertops, wood-look accent tile on the toilet wall, and brand new light fixtures.

Replacing the window

The original bathroom had a fixed, inoperable window. To enable ventilation, we replaced it with an operable awning window.

We were extremely pleased with the final result and, most importantly, the client was, too! We're proud to have transformed their space into a place of relaxation and tranquility, which is exactly what a master bathroom should be!

