





Custom Craft Contractors  
1111 Forty Foot Road  
Lansdale, PA 19446

Fall 2020



Just as kids have had to adjust to virtual learning, so have our homes! For this project, we created a special space for our client's daughter with features that catered to her needs and hobbies. We worked together on a design that included a bed, a desk area for schoolwork and crafts, and a cozy loft to provide a special area for her love for reading. We used "shipap" to define the sleeping space, which was custom-built with a ledge at the headboard and niche to the side, perfect for storage. We also installed task lighting to make the space functional and bright. The perfect solution for virtual learning!

Virtual Learning Space

Fall 2020

# the Craftsman

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As we enter into the Fall season, many of us will be spending more time at home. Not only because of the change in weather, but also because of the pandemic. COVID-19 has presented a number of unique challenges for families in need of more space for activities, especially as kids head back to school. By making updates to certain areas of your home now, you can create more functional space for your family to utilize during this period of social distancing and virtual learning, while also preparing to host more family and friends in the future.

Here we showcase a multi-purpose social space for having family and friends over in a versatile layout set up for different types of activities - everything from watching a movie or sporting event to playing table tennis.

In addition, we helped to create a unique space for a child's bedroom so that it would also serve as a quiet oasis for schoolwork and hobbies.

Read on to learn more about how these beautiful transformations came to be!

## This Issue



Multi-Purpose Basement



Virtual Learning Space



# The Custom Craft Difference

## Multi-Purpose Basement: Reimagined for Rustic Relaxation & Function

To bring this renovation to life, we broke the space into three distinct sections: a living room, game room, and bonus room with a guest bathroom. We used a partial height wall to visually divide the areas, without closing them off from one another completely, as to keep the space open and inviting.

To make the space feel warm and attractive, we decided on a rustic aesthetic that would make guests and visitors feel at home. We used reclaimed lumber to craft customized pieces for the beams, columns, and brick wall opening headers, creating a timeless and rustic look (in an eco-friendly way!). We complemented this with faux-brick to add to the warm aesthetic of this room.

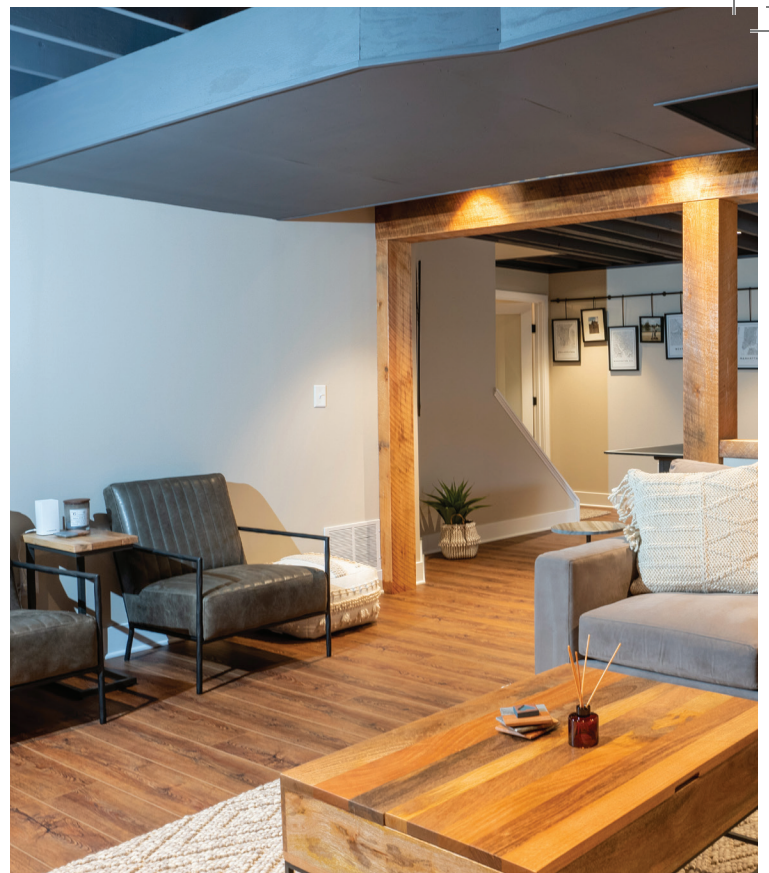
The focal wall featured a brick façade and custom niches to hang a TV and display decorative items. We added an extra touch of unique detail by leaving the ceiling joists exposed and spraying the ceiling a charcoal gray.



### Design Trends: How to Use Reclaimed Lumber

Reclaimed or antique lumber is lumber that has been repurposed from its original use for application in a new way; it's often used for decoration. If you want to give your space more character, the addition of reclaimed lumber is a great option! It's incredibly versatile and scalable - if you're going for something really unique, maybe try incorporating a custom wall finish, or if you just want to add a hint of charm, try shelves. A few frequent uses for it include:

- Mantels
- Cabinetry
- Doors
- Shelving
- Furniture



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